

Rob Martin • copywriter

erleofmartin.com • 804.615.6162 • erleofmartin@gmail.com

Work

Better Mortgage, Copywriter • Dec 2019 - Present • New York, New York helping people understand the homeownership process

Grey, Freelance Copywriter • April 2019 - Dec 2019 • New York, New York various projects across Applebee's, Canon, Volvo

Freelance Copywriter • April 2017 - Present • New York, New York campaign concepting, email, long form content, social media, newsletters

Edelman, Copywriter • May 2016 - April 2017 • Washington, D.C. DC Creative Network

Capital One, Copywriter • Dec 2015 - April 2016 • McLean, VA Digital Bank Team

Capital One, Copywriter • Aug 2014 - Dec 2015 • Richmond, VA Spark Business Social Media Team

Education

Miami Ad School • 2017 - 2019 • Queens, New York Copywriting

Virginia Commonwealth University • 2013 • Richmond, VA B.S. Creative Advertising

Skills

Photography

I hope to one day have work in a gallery

Cooking

I've worked in a lot of kitchens and dream of owning a food truck

Adobe Creative Suite

I know enough to be dangerous

Teamwork

I play well with others